DISPENSING THE SCIENCE OF ELITE HUMAN PERFORMANCE

OUR MISSION

To provide an interdisciplinary platform of applied science and clinical knowledge to optimize the health and performance of athletes and protect clean sports.

The Sports Pharmacy Network is dedicated to caring for and supporting athletes across all sports and skill levels. Our mission is to empower all members of the athlete healthcare team to provide comprehensive and individualized approaches to optimizing athletes' health, performance, and overall well-being. We are committed to curating the highest quality evidence based resources for lifelong learning and fostering meaningful relationships between passionate athlete team members.



OUR VISION

Deliver innovation and collaboration with athlete team members to make every athlete perform at their best.

At the Sports Pharmacy Network, we envision a future where athletes of all levels and disciplines can access the highest standard of care tailored to their unique performance and wellness needs. Our vision is to be the leading clinical experts in the nation of sports pharmacy, setting the standards in the pursuit of athletic excellence, health, and integrity.

STRATEGIC AREAS AND OBJECTIVES



1. GROW OUTREACH



2. BUILD **PARTNERSHIPS**



3. ADVANCE **ADVOCACY**



4. DELIVER **EDUCATION**

We are dedicated to expanding our outreach initiatives to connect more effectively with healthcare professionals in the sports medicine field. This strategic focus on outreach will ensure that our resources are accessible to a diverse and growing community.

Create more social media content across all platforms:

- Instagram
- LinkedIn
- Facebook
- YouTube

Increase member engagement:

- Increase email communications with members
- · Promote networking opportunities

Increase student engagement:

- · Offer mentorship opportunities
- · Develop student led Chapters at COPs

Establishing strategic partnerships will enable us to leverage expertise, resources, and networks to fulfill our mission. These partnerships will ensure we remain at the forefront of sports pharmacy, advocacy, and education.

Partner with other organizations

- · United States Anti-Doping Agency (USADA)
- National Athletic Trainer's Association (NATA) and local AT associations
- Other organizations with similar mission/vision

Build relationships with local sports and healthcare:

- · Develop outreach programs
- · Establish collaborative care models with local healthcare providers
- Offer continuing education opportunities for local healthcare providers

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Increase professional speaking engagements:

- · Speak at local and national organization events
- · Advocate for expansion of pharmacist roles

Collaborate with professional associations:

· Partner with interdisciplinary associations to promote the value of sports pharmacists

Advance research efforts:

- · Publish articles in peerreviewed journals
- Contribute to industry publications

We are committed to expanding our education initiatives. Our focus is on creating high-quality educational materials that are accessible, relevant, evidencebased, and tailored to the specific needs of our audience, ultimately empowering them to deliver the best possible care.

Advance current education initiatives:

- · Bimonthly Sports Pharmacy Magazine
- Monthly Sports Pharmacy Network podcast
- Biweekly blog posts
- Sports Pharmacy elective offerings at COPs

Increase our current library of educational content:

- · Just the Evidence sheets
- · Clinical patient cases
- Online courses on select sports pharmacy topics
- Bimonthly webinar series